

SMALL BUSINESS SUCCESS: BRIDGING THE GAP BETWEEN STRATEGIC AND OPERATIONS MANAGEMENT

October 4, 2004 -OR- October 28, 2004

TIME: 8:30 AM – 5:00 PM
LOCATION: Woburn, MA (directions provided upon registration)
SUGGESTED ATTENDEES: Small business owners and professionals who work with small business senior management teams.
PROVIDED: A comprehensive workshop manual, sample templates, and one hour of post-workshop one-on-one consulting to help you determine how best to integrate PM tools and techniques into your organization's planning and operations processes.
COST: \$289 (price includes a continental breakfast)

Register now at www.sage-cs.com/register1.html

ARE YOUR CUSTOMERS DELIGHTED WITH THE QUALITY OF THE PRODUCTS YOU DELIVER?

Help your organization select, prioritize, and successfully manage the right initiatives at the right time to better ensure your resources are aligned to meet critical corporate objectives. Applied strategically, the use of project management best practices result in:

- ◆ Increased revenue,
- ◆ Optimized operations,
- ◆ Enhanced quality, and
- ◆ Improved customer loyalty.

PROJECTS ENABLE YOUR ORGANIZATION TO MEET CURRENT AND FUTURE GOALS.

Without new initiatives, your organization will stagnate as competitors surge ahead. Whether your organization works on short or long-term activities costing thousands or millions of dollars, the scalable project management techniques highlighted in this workshop will enable you to improve cross-functional productivity and profitability.

WHAT WILL YOU LEARN IN THIS WORKSHOP?

Learn how to strategically implement and apply key project management tools and techniques that improve your ROI when creating new products, reorganizing operations, improving processes, and enhancing services. Understand how to apply best practices to advance your organization's strategic goals and contribute to its bottom line.

This highly interactive small group workshop was designed for small business owners who want to learn how their companies can "Do Business Better".

Enrollment is limited! Register now!

ARE YOU BRINGING PRODUCTS TO MARKET AS EFFICIENTLY AND COST-EFFECTIVELY AS POSSIBLE?

ARE YOU CONSISTENTLY MEETING YOUR REVENUE AND OPERATIONAL GOALS?

PRESENTED BY.... BARBARA ALEVRAS, PMP

For more than 13 years, Barbara Alevras, a certified Project Management Professional (PMP), has designed and delivered project and process management, team building, quality management, customer service, and technical training to hundreds of entry-to-executive level employees located throughout the United States and Canada.

Upcoming Workshops

PM101: The Art of Project Management for Non-Project Managers (10/7 -or- 10/22)

Maintaining status quo leads to stagnation. Most managers are too busy conducting business - ensuring products and services are delivered and serviced - to contemplate how to "do business better". Help your business improve and grow. Learn how to apply easy-to-use tools and techniques to meet current and future goals.

PM Primer Series (Various Dates)

Big results. Low cost. Each 2-hour workshop in this 4-session series focuses on specific project management tools and techniques. Register for one or more workshops or save 10% by signing up for the complete series. Learn when and how to use key project management methods to better meet critical business objectives.

View Sage's Workshop Calendar at www.sage-cs.com/news1.html.

